



RULES OF THE THRONEBREAKER POSTER CONTEST

§ 1

GENERAL PROVISIONS

1. This document (further: **"Rules"**) describes the terms and conditions of the Thronebreaker Poster Contest (further: **"Contest"**).
2. Within the Contest we invite you (further: **"Contestant"**) to present us your movie-style poster for CD PROJEKT RED's new game Thronebreaker: The Witcher Tales (**"Poster"**) and submit the Poster at thewitcher.com/contest. The prizes will go to the Contestants whose Posters are the most creative, original and of the highest quality.
3. The Contest is open for participants all around the world.
4. The Contest is organised by us, the company CD PROJEKT S.A., with its registered office in Warsaw, Poland, ul. Jagiellońska 74, 03-301 Warszawa, registered by the District Court for Warsaw in Warsaw, 13th Commercial Department of the Polish Court Register, under Polish Court Register number KRS 0000006865, tax identification number NIP 7342867148, statistical number REGON 492707333; share capital of PLN 96,120,000.00, paid up in full (further: **"we"** or the **"Organiser"**).

§ 2

WHO CAN PARTICIPATE?

1. You can participate in the Contest if:
 - a. you are at least 18 years on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law, or
 - b. you are between 13 and 18 years on the day of entering the Contest and your parent or guardian reviewed these Rules and approved your participation in the Contest.
2. You cannot participate in the Contest if you are an employee of the Organiser or of its affiliates, subsidiaries, manufacturers, sales representatives or advertising agencies; or a member of such employee's immediate family.

§ 3

WHEN THE CONTEST TAKES PLACE?

1. The Contest begins on 27 September 2018 and will end on 19 October 2018 12:00 CET (**"Contest Period"**). You must submit your Poster by the end of the Contest Period. Any Posters submitted outside the Contest Period will not be included in the Contest.
2. The winners will be announced on 22 October 2018.

§ 4

HOW TO PARTICIPATE?

1. In order to participate, make a movie-style poster for CD PROJEKT RED's new game, Thronebreaker: The Witcher Tales.
2. Poster must include the full title of the game — Thronebreaker: The Witcher Tales. Other text elements such as quotes, cast and crew, release date, etc., are optional.
3. The submitted Poster must be 2D digital picture of 5700x7980px resolution, 72 DPI, RGB, .PNG format.



4. Submit your Poster at thewitcher.com/contest
5. You may provide only one submission containing only one piece of Poster. The submissions containing multiple Posters or subsequent submissions of the same Participant will not qualify.
6. Submissions provided in any other way do not qualify.
7. Poster must be appropriate to show to minors and should comply with PEGI 16 requirements.
8. The Organiser reserves the right to reject a Contestant's submission if it violates the provisions of applicable law, rights of third parties, Contest rules or if the Poster may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or non-compliant with PEGI 16 requirements.

§ 5

HOW WILL THE WINNERS BE CHOSEN?

1. Winning submissions will be selected by the Contest Committee consisting of the CD PROJEKT RED Community Manager, Lead Graphic Designer and Marketing Creative Team Director.
2. The Contest Committee will choose the winning Posters based on creativity, style, originality and quality of Poster.
3. The Contest Committee's decisions are final.
4. The Contest Committee will choose three Posters and award them respectively First, Second and Third Prize. Additionally, three winning Posters shall be printed in metal by Organizer in two copies, one of which will be sent to the winning Contestant and the other shall be displayed on the wall at Organizer's place of business, unless the Participant expressly objects.
5. The Organiser reserves the right to award other special prizes at its sole discretion.

§ 6

WHAT ARE THE PRIZES?

1. The winners will receive the following prizes:
 - a. **First Prize** – bundle containing:
 - Wacom Intuos Pro M tablet of a retail value of \$349.95
 - Digital copy of Thronebreaker: The Witcher Tales game of a retail value of \$29.99
 - Thronebreaker goodie bag of approximate retail value of \$70
 - b. **Second Prize** – bundle containing:
 - Wacom Intuos M Bluetooth tablet of a retail value of \$199.95
 - Digital copy of Thronebreaker: The Witcher Tales game of a retail value of \$29.99
 - Thronebreaker goodie bag of approximate retail value of \$70
 - c. **Third Prize** – bundle containing:
 - Wacom Intuos S tablet of a retail value of \$99.95
 - Digital copy of Thronebreaker: The Witcher Tales game of a retail value of \$29.99
 - Thronebreaker goodie bag of approximate retail value of \$70
2. The prizes will be sent by mail to the addresses provided by the winners. The Organiser will cover the prize shipment cost.
3. If necessary by applicable law, the Prizes will be supplemented with cash prize equal to the tax due on the prize. The Organiser will deduct the cash prize and will pay the tax due under Polish law.
4. All the winners will be informed about the Contest results by a public post on the official Contest website and Organiser's social media channels. The Organiser will also contact winners using the e-mail address used by the Participants to provide the Posters. Each winner will have seven (7) days to confirm by e-mail whether he or she accepts the prize and to provide a postal address to which a prize will be sent. If a Contestant fails to contact us within that deadline or refuses to accept the prize, we retain the right to award such prize to another Contestant or to refrain from awarding this particular prize.



§ 7

CONTESTANT'S OBLIGATIONS AND DECLARATIONS

1. By sending the submission in accordance with § 4 above, you (as a Contestant) confirm that you fulfil the requirements set out in the Rules.
2. By sending the submission, you agree that if you win the Contest, the Organiser may use your username or name provided in the application in announcements of the Contest results or in any other promotional materials applicable to the Contest.

§ 8

COPYRIGHT

1. By sending your submission, you (the Contestant) grant us (the Organiser) a non-exclusive, worldwide, non-transferable, royalty-free licence to use the Poster for the purpose of the Contest, including providing the Poster to the Contest Committee members and publishing it at Contest's webpage, our websites and/or social media. This licence covers in particular the following forms of exploitation:
 - a. producing copies of the Poster using all techniques;
 - b. distribution and dissemination of the Poster in all channels;
 - c. making the Poster available in a manner allowing any person to access the Poster in a place and at a time selected by them.
2. Licence referred to in § 8 point 1 is granted for an indefinite time.

§ 9

PERSONAL DATA

1. Your personal data controller is CD PROJEKT S.A. with its registered seat in Warsaw, Poland, ul. Jagiellońska 74, 03-301 Warszawa.
2. Your personal data will be processed for the purpose of carrying out a competition organized by CD PROJEKT, in which you intend to take part, in particular for the purpose of contacting contestants, assessing submissions, awarding prizes and announcing results.
3. We respect your privacy rights i.e. the right to access, rectify and delete your data, limit its processing, transfer it, a right not to be a subject to automated decision-making, including profiling, and to object to the processing of your personal data (you will find more details about processing of your personal data in the [CD PROJEKT RED Privacy Policy](#))

§ 10

INDEMNITY

The Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Poster and receiving the prize, subject to § 6 above.

§ 11

FINAL PROVISIONS

1. The Rules will be governed and construed in accordance with the Polish law.
2. The Rules come into force on 27 September 2018.